

**SCHLITZ AUDUBON NATURE CENTER
2009 RAPTORS IN FOCUS PHOTO DAY CONTEST**

OFFICIAL RULES

These are the Official Rules for the Schlitz Audubon Nature Center ("SANC") 2009 Raptors In Focus Photo Day Contest, and apply to all participants in the Contest. By entering the Contest, each participant agrees to be bound by these Rules.

Who May Enter

The Contest is open to all amateur photographers at least 8 years of age, except employees of SANC, SANC Raptor Volunteers, and their immediate families. Each entrant must register as a photographer and pay the appropriate registration fee at the SANC 2009 Raptors In Focus Photo Day. There are three age classes for the Contest: Adult Photographers, who are amateur photographers at least 19 years of age; Teen Photographers, who are amateur photographers age 13 to 18; and Youth Photographers, who are amateur photographers age 8 to 12. "Amateur photographers" are new or experienced photographers who do not receive all or part of their income from photography. Professional photographers, who are those who derive all or part of their income from photography, are not eligible to enter the Contest.

Categories

The Adult Photographers class has three categories: Best Action, Best Personality and Best Composition. Each Adult Photographer may enter any or all categories, but may not enter more than three photos in total.

The Teen Photographers class has three categories: Best Action, Best Personality and Best Composition. Each Teen Photographer may enter any or all categories, but may not enter more than three photos in total.

The Youth Photographers class has one category: Best Youth Photo. Each Youth Photographer may enter up to three entries for this category.

Eligible Photos

Entries must be photographs of raptors which are part of the SANC Sky Hunter Birds of Prey Raptor Program, taken during the 2009 SANC Raptors In Focus Photo Days held on September 12 and 13, 2009 (rain dates September 26 and 27, 2009).

Entries must be color prints or black and white prints, not smaller than 5" x 7" (12.7cm x 17.8cm), nor larger than 8" x 10" (20.3cm x 25.4cm), and must be mounted on a plain rigid board (foam-core board or similar) not larger than 11" x 14" (27.9cm x 35.6cm). Matted, framed, or otherwise decorated mountings will be rejected. **Entrants must also supply a CD of submitted photos.**

Photographs which are digitally enhanced or otherwise altered, other than normal optimization such as cropping, removal of dust, or adjustment of color balance, contrast and sharpness, will be disqualified. Digital addition or removal of portions of the photograph (other than cropping), combination of images into high dynamic range images or use of digital "filter" alteration, will result in disqualification. Any entries which do not meet the requirements of these Rules will be rejected.

How to Enter

Each entrant may submit photographs up to the entry number limit for the classes and category for which the entrant is eligible. Each photograph must be marked, on the back of the mounting board, with the entrant's name, address, phone number, e-mail address (if applicable), and the appropriate class and category for which the photograph is entered, and accompanied by a completed Official Entry Form, available from SANC. Any photographs omitting any of this information will be disqualified.

Entries must be clearly marked "SANC 2009 Raptors In Focus Photo Contest Entry," and delivered to SANC at 1111 East Brown Deer Road, Milwaukee, Wisconsin 53217 not later than October 12, 2009. Entries may be mailed, postage prepaid, but must be postmarked by the entry date in order to be judged. SANC will not be responsible for lost, damaged, late, mislabeled or

misdirected entries. All entries shall become the property of SANC, and will not be returned.

Judging

Contest entries will be judged by a panel of photographers, amateur and professional, based on criteria of creativity and composition (50%) and quality of photograph (50%). Judges shall have the sole authority to determine the validity and originality of any entry or entrant in accordance with these Rules. For Adult and Teen classes, the Judges will collectively select a First Place and Honorable Mention Place Winner in each category based on the judging criteria. For the Youth class, the Judges will collectively select a First Place and Honorable Mention Place Winner based on the judging criteria. The Judges will also select one Best of Show winner from all entries in all classes and categories. Winners will be chosen at or around October 26, 2009 and will be notified by telephone or e-mail by October 28, 2009. The decisions of the Judges are final and binding upon all entrants.

Prizes

Prizes will be awarded to each winner in each class and category:

Best of Show: Photo included in 2010 SANC Raptor Calendar

Adult Class: First Place and Honorable Mention Prizes will be awarded.

Teen Class: First Place and Honorable Mention Prizes will be awarded.

Youth Class: First Place and Honorable Mention Prizes will be awarded.

Prizes will be determined by SANC and will be announced on or before the 2009 Raptors In Focus Photo Days. All submitted photos will be displayed at Xtreme Raptor Day on November 7, 2009 at SANC.

Winners may claim their prizes in person at SANC not later than November 11, 2009. If the selected winner of any prize is ineligible, cannot be located, does not respond by November 11, 2009 or refuses the prize, the prize will be forfeited and SANC, in its sole discretion, may choose whether to award the prize to another entrant. Winners may be required to execute and return an Affidavit of Eligibility/Release of Liability/Prize Acceptance Form. All federal, state, and local taxes, fees and surcharges (whether foreign or domestic) on prizes are the sole responsibility of the prize winners.

Other Conditions

By entering this Contest, all entrants:

Grant a royalty-free, irrevocable, perpetual, nonexclusive license to SANC to reproduce, distribute, display, and create derivative works of the entries (with a name credit) in connection with the Contest and promotion of SANC, in any media now existing or hereafter created, including, but not limited to, display at any exhibition of entrants or winners, and publication in SANC publications, for sale or otherwise. Each entrant further grants SANC the unrestricted and full right to use all statements made by the entrant in connection with the Contest, and pictures or likenesses of the entrant, without payment of any additional consideration or any additional approval in connection with such use.

Warrant that the photographs entered are original, the work of the entrant, and do not infringe on any third party's rights.

Agree to release, discharge, and hold harmless SANC and its affiliates, subsidiaries, agents and their employees, officers, directors, volunteers and representatives from any claims, losses, liabilities, actions demands and damages of any kind arising out of their participation in this Contest or any Contest-related activities and the acceptance and use, misuse, or possession of any prize awarded hereunder. In no event shall SANC and its affiliates, subsidiaries, agents and their employees, officers, directors, volunteers and representatives be liable for any consequential, indirect, incidental, punitive or exemplary damages under any legal theory whatsoever.